

Wadebridge Chamber of Commerce
Minutes January 2019

Present: Mat – Wadebridge Computers, Linden – Design 2 Create, Adrian Jones, Jane, Belinda and Susan - Peach Lettings, Caroline – Impress, Phil Mitchel, Sam – Wadebridge Computers, Lindsay – Linterior Design, Barry – Barry Rowe Fine Jewellers, Steve Knightley and Mish – Chairman
Apologies: Helen, Jason, Sue, and Graham Matthews

Action Points from previous meeting.

- Mish - confirm if we had a cupboard at the Goodshed and Steve clarified we have it for the use to store Santa suits. Mish to advise Danielle on this.
- Document stating, the way shops should look – Mish to circulate via email database for member to have a read.
- Signage – not policed by the chamber it is the council's role.
- Update from Phil on the y6 signage – camel trail – Phil says no update. Steve can mention this to camel trail committee.

Christmas

- Mish Thanks Danielle for all her hard work and all the great effort she put into the ice rink and the Christmas weekend.
- Thank you to Paula from Wadebridge bikes, Samantha from north Cornwall physio and Sam and Mat from Wadebridge Computers for helping with the collection on the bridge during the fireworks.
- 1100 tickets sold, with at least 1300 extra foot fall in Wadebridge during the week. With several people using the ice rink more than once.
- We broke even for the ice rink, with customers coming as far as Cullompton.
- Wadebridge shop feed back was good, some saying they had old and new customers shopping with them.
- Mat said people who he spoke to says seem to be very happy with how late-night shopping went.
- Barry worried there wasn't much of a Christmassy feel in town.
- Danielle and Mish have mentioned unfortunately we were let down last minute for a few Christmassy things to happen in town during late-night shopping.
- Mish explains town needs a balance throughout.
- Barry agreed there used to be too much in Molesworth street, and believed it did work well for the town as a whole, it just missed its Christmas feeling.
- Linden – suggested band stand is used next year
- Phil – Band stand shared ownership between town council and Co-Op
- Caroline – Approach schools for choirs?
- Barry – could members at least ask one school/organisation?

- Mish – share the work load would be good
- Adrian – used to organise the music in town for the late-night shopping and is happy to help this year.
- Lindsay – it's a shame ice rink was booked the following week, would have been nice to have moved it a week when kids were off school to enjoy it.
- Danielle – would like to put Santa in the Town Hall next year.
- Sam said after being stood at the grotto could have done with having Santa longer or over two days.
- Barry – did like the idea of having Santa for his story time.
- Danielle has penciled Christmas weekend for the 13th, 14th and 15th of December 2019.
- Mish would like a meeting just for the Christmas weekend and to form a committee to help Danielle organise event.
- Lindsay has said moving the other side of the bridge she has had the best late-night shopping ever.
- Jane said she had customers from further afield on the Sunday.
- Linden has asked about doing refreshments in the Town Hall for customers looking round the Christmas fair.
- Sam said for example could ask an organisation like the local scout/guide group
- Adrian – Park and Ride did not work unfortunately.
- A very big thank you to Steve, Adrian and Andy for running this.
- Thank you to all sponsors for sponsoring the ice rink it could not have happened without them.
- Sam to end the thank you and concentrate on members on our Facebook page.
- Thank you, Linden, for the artwork.

River Festival

- Date to be confirmed.
- Mish has said Dominic is happy to help with the water activities.
- Phil has said there is a new harbour master so maybe worth getting in contact with them.
- Mish has said if the river festival is to stay within the chamber the members will need to benefit from this.
- Mish asked if anybody willing to help Danielle like a subcommittee, Sam and Mat have offered.
- Phil has said the towns people do look forward to this every year – as people know where this is it maybe difficult moving it into the town.
- Sam suggested to build the festival and hand to a committee like the carnival for example.
- Steve – maybe let camels take it over?

AOB

- Caroline suggested making something of the big lunch?
- Mish has said reins were handed to creation fest to run this event for the town.

Mish also said after being at the Cornwall chamber meeting some places have up to two small events a week, which really drives footfall in these towns

- Phil has explained a few members of the council would like to stop the cars and lorries going up Molesworth street.
- Danielle has said there are a few shops up the street apposing pedestrianisation.
- Mat suggested and automated barrier a bit like Falmouth.
- Adrian suggested make a type of barrier that doubles up as piece of art, like an old-fashioned train gate.
- Everyone present at the meeting was in favour of Molesworth street becoming pedestrianised if a vote were to happen.
- Jane has said she believes the town look a little run down and some buildings are in need of repainting/repairing.
- Phil expressed concern over signage sighting that there were 50 signs just for the vape shop.
- There should be no signs on Molesworth street with the exception of ones that have permission.
- Mish has said the Cornwall chamber are always looking for input from town chambers, and has also said maybe a meeting between the town council and the chamber would be great.
- Mish - membership forms to email database.
- Mish has stated she is bringing back breakfast meetings so other member that can not make evenings can join us. She would also like to set a standard meeting day once a month.
- Over 40 members now, big jump from this time last year.
- Potentially email all database to ask members and old members what they would like the chamber to do within the town.
- Good food days were run by the chamber but sub run by an outside company.
- Mish likes the idea to have stalls up the middle of the street in single file.
- Phil would like to run regular market days within the town.
- Independents day 4th July
- Wadebridge in bloom
- Roller disco
- Lindsay's safari
- Summer open one day a little longer during week.
- Getting rid of love Wadebridge website but keeping all domains to direct them to our own page.

- Sam needs some information/ pictures/ offers and paragraphs from members business to start sharing within Facebook. Please email her on accounts@wadebridgecomputers.uk
- Lindsay is organising the Wadebridge Street RCS 2019